

Job Description: Graphic Designer

Salary - £28k - £32k

About Positive Planet

Imagine what it would be like if every day at work you had a positive impact on improving lives and doing good for our planet. Positive Planet is a new breed of profit-with-purpose businesses, where care for people and the planet comes before making money. We combine ethical values with a modern, forward-thinking approach to business, to help create a more inclusive and sustainable future. Every employee has the opportunity to become a partner and share in the success of the company. Relationships are key to our success; be that with each other or our clients, our aim is to build positive, memorable interactions that inspire the businesses we interact with to embrace more sustainable business practices.

The Role

We are looking for an ambitious and enthusiastic Graphic Designer who is looking to take the next step in their career to join our Marketing Team on a full-time basis. This role is ideal if you are creative, driven, organised and have a strong design portfolio. You will have the opportunity to work for an exciting start-up and a brand with lots of potential.

The role requires a 'can do' and flexible approach as you will be required to work on a diverse range of digital and print projects including brochures, collateral, email campaigns, advertising, social media graphics, website content and landing pages.

We are looking for someone who will thrive in a team environment but can also work well independently. Excellent knowledge of adobe creative suite is a must, particularly InDesign, Photoshop, Illustrator and Premiere Pro. A degree in Graphic Design or equivalent qualification and a minimum of 1 year working in the design industry is required for this role.

Your Positive Impact (Responsibilities)

- Managing creative projects, ensuring brand standards and guidelines are met
- Generating engaging concepts and providing recommendations on how best to approach design projects.

- Designing for projects including print and digital advertising/marketing campaigns; brochures, reports, email marketing, infographics, social media posts, and other collateral.
- Creating landing pages in line with UI/UX best practices.
- Lead the way for design standards; implement new ideas, bring specialist skills, and develop the quality of all creative output.

Requirements

- A strong portfolio demonstrating experience and creativity across a variety of projects and outputs.
- A genuine passion for your design and a desire to deliver high-quality output
- Ability to work accurately and effectively, demonstrating excellent organisational skills and the ability to juggle multiple tasks and projects.
- Strong conceptual design and ability to take direction and understand requirements.
- Strong communication skills.
- Software experience: Full Adobe Suite (Photoshop, Illustrator, InDesign), Canva, Microsoft Office Suite.
- Eye for detail and well-versed in layout, typography, and imagery.
- The ability to work within a fast-paced, flexible and entrepreneurial environment.
- Must be able to demonstrate a commitment to sustainable living and a commitment to reducing your own carbon footprint.

Desirable

- UI/UX knowledge and skills.
- Experience: Graphic design: 2 years
- Ability to create videos and animations for marketing collateral.
- Completed Carbon Literacy Training.

Benefits

- Awesome head office in central Manchester location, with an onsite gym, yoga classes, wellness activities, bar, restaurant and cafe
- Flexibility - work from home or one of our co-working spaces in Manchester, Sheffield, or London.
- Opportunity to receive company options/shares
- 25 days annual leave per annum, rising to 30 days based on the length of service
- A day off for your birthday!

- Quarterly in-person team socials
- Cycle to work scheme
- Green pension scheme
- A flexible environment to start your own initiatives and develop new ideas
- Become Carbon Literate via our certified training course (if not already certified)

Post artwork:

https://www.canva.com/design/DAGTvHt-4II/UGELvtQkHbbJ2YC2iUqaQ/edit?utm_content=DAGTvHt-4II&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

Task: